









A NEW LEVEL OF DISTANCE AND FORGIVENESS

All-new Multi-material construction saves weight and repositions CG low and back

- 6-layer carbon crown with 9-1-1 skeletal titanium body frees up weight
- · Heavy back weight locates CG extremely low for speed, and further back for more forgiveness

▶ GEOCOUSTIC Technology

- · Advanced sole shaping with recessed toe panel enables club face expansion for added forgiveness
- Externalized sound ribs optimize clubhead vibration for exceptional sound and feel

▶ Deeper, more active Speed Pocket

- 3x More active than original M2 to increase flexion and forgiveness across the clubface
- Generates high lanch/low spin shots to achieve massive distance

> FF2FF Precision Process

- · Crown-to-body craftsmanship of the highest quality
- Manufacturing repeatability for consistent look and performance

> Premium Features and Options

- Fujikura XLR8 Pro Stock Shaft with 30+ additional no-upcharge shafts
- Dual Feel Grip
- Ultra-lightweight, Aluminum, 4° Loft Sleeve with 12 settings

SHAFT

FUJIKURA PRO XLR8 56 — X, S, R, A FUJIKURA REAX 45 — L

GRIP

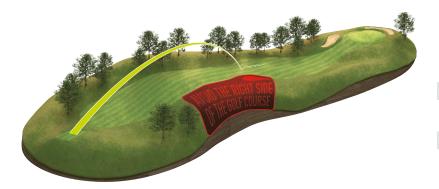
TM DUAL FEEL 47g .620 WINN DUAL FEEL 37g GRAY/WHITE

| HEAD | LOFT | LH | LIE | VOLUME | LENGTH | SW |
|----------------|-------|-----|---------|--------|--------|----|
| M2 DRIVER | 9.5° | YES | 58°-62° | 460CC | 45.75" | D3 |
| M2 DRIVER | 10.5° | YES | 58°-62° | 460CC | 45.75" | D3 |
| M2 DRIVER | 12° | NO | 58°-62° | 460CC | 45.75" | D3 |
| M2 WMNS DRIVER | 10.5° | NO | 58°-62° | 460CC | 44.5" | C9 |
| M2 WMNS DRIVER | 12° | NO | 58°-62° | 460CC | 44.5" | C9 |











HIT IT LONG. HIT A DRAW.

- All-new Multi-material construction saves weight and repositions the CG low, back, and towards the heel
 - 6-layer carbon crown with 9-1-1 skeletal titanium body

Draw-biased design

- More weight in the heel promotes closing the face at impact
- Increased offset, slightly closed face, and more upright position encourages R-to-L trajectory (for RH golfers)
- Slightly closed face with draw-promoting crown cosmetic helps eliminate slices

▶ GEOCOUSTIC Technology

- · Advanced sole shaping with recessed toe panel enables club face expansion for added forgiveness
- Externalized sound ribs optimize clubhead vibration for exceptional sound and feel

▶ Deeper, more active Speed Pocket

- 3x More active than original M2 to increase flexion and forgiveness across the clubface
- Generates high lanch/low spin shots to achieve massive distance

Premium Features and Options

- Matrix MFS5 White Tie Stock Shaft with 30+ additional no-upcharge shafts
- Dual Feel Grip
- New ultra-lightweight, Aluminum, 4° Loft Sleeve with 12 settings

SHAFT

MATRIX MFS5 WHITE TIE 55 - S, R MATRIX MFS5 WHITE TIE 45 - L, A

GRIP

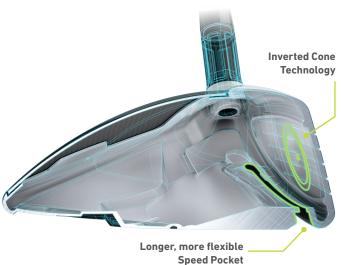
TM DUAL FEEL 47g .620 WINN DUAL FEEL 37G GRAY/WHITE

| HEAD | LOFT | LH | LIE | VOLUME | LENGTH | SW |
|-----------------------|-------|-----|---------|--------|--------|----|
| M2 D-TYPE DRIVER | 9.5° | YES | 59°-63° | 460CC | 45.75" | D3 |
| M2 D-TYPE DRIVER | 10.5° | YES | 59°-63° | 460CC | 45.75" | D3 |
| M2 D-TYPE DRIVER | 12° | NO | 59°-63° | 460CC | 45.75" | D3 |
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| M2 D-TYPE WMNS DRIVER | 12° | NO | 59°-63° | 460CC | 44.5" | C9 |











FORGIVENESS. TAKEN FARTHER.

- Multi-material construction for low CG
 - 6-layer carbon crown, 450 stainless steel body, and 455 stainless face
- > Inverted Cone Technology in a fairway wood for the first time
 - · Protects ball speed across the entire clubface to produce a bigger sweet spot for more forgiveness
- ▶ GEOCOUSTIC Technology
 - Advanced shaping with a two-tiered sole design provides added playability from all lies
 - Sound ribs that have been externalized for exceptional sound and feel
- ▶ Longer, more flexible, open-channel Speed Pocket
 - Increased flexion delivers more ball speed on low-face shots
 - · Generates distance by decreasing backspin
- > Fluted hosel design
 - Provided superior sound and feel without compromising CG or distance
- Premium Options
 - 30+ no-upcharge shaft options

SHAFT

TM REAX 65 — X, S TM REAX 55 — R, A TM REAX 45 — L GRIP

TM DUAL FEEL 47g .620 WINN DUAL FEEL 37G GRAY/WHITE

| HEAD | NUMBER | LOFT | LH | LIE | VOLUME | LENGTH | SW |
|--------------------|--------|-------|-----|-------|--------|--------|----|
| M2 FAIRWAY | 3 | 15° | YES | 60° | 175CC | 43.25 | D3 |
| M2 FAIRWAY | 3HL | 16.5° | YES | 60° | 177CC | 43.25 | D3 |
| M2 FAIRWAY | 5 | 18° | YES | 60.5° | 154CC | 42.25 | D3 |
| M2 FAIRWAY | 5HL | 21° | NO | 60.5° | 156CC | 42.25 | D3 |
| M2 FAIRWAY | 7HL | 24° | NO | 61° | 145CC | 41.75 | D3 |
| M2 WOMEN'S FAIRWAY | 3HL | 16.5° | NO | 60° | 177CC | 42.25 | С9 |
| M2 WOMEN'S FAIRWAY | 5HL | 21° | NO | 60.5° | 156CC | 41.25 | C9 |
| M2 WOMEN'S FAIRWAY | 7HL | 24° | NO | 61° | 145CC | 40.75 | C9 |









M2 HORSEPOWER IN A COMPACT SHAPE

- Multi-material construction for low CG
 - 6-layer carbon crown, 450 stainless steel body, and 455 stainless face
- Inverted Cone Technology in a fairway wood for the first time
 - · Protects ball speed across the entire clubface to produce a bigger sweet spot for more forgiveness
- ▶ GEOCOUSTIC Technology
 - · Advanced shaping with a two-tiered sole design provides added playability from all lies
 - Sound ribs that have been externalized for exceptional sound and feel
- ▶ Long, flexible, open-channel Speed Pocket
 - Increased flexion delivers more ball speed on low-face shots
 - Generates distance by decreasing backspin
- ▶ Compact size and shape with forward weight port
 - Address view and face depth preferred by better players
 - CG location that is low but also more forward for workability
- **▶** Premium Stock Components
 - Mitsubishi Kuro Kage TiNi 70FW Shaft
 - Lamkin UTx Cord Grip

SHAFT

GRIP

MRC KURO KAGE TINI 70FW — X, S, R

LAMKIN UTX CORD 52G .600 ROUND BLK/GRN

| HEAD | NUMBER | LOFT | LH | LIE | VOLUME | LENGTH | SW |
|-----------------|--------|-------|----|-----|--------|--------|----|
| M2 TOUR FAIRWAY | 3 | 15° | NO | 59° | 156CC | 43.25 | D3 |
| M2 TOUR FAIRWAY | 3HL | 16.5° | NO | 59° | 158CC | 43.25 | D3 |

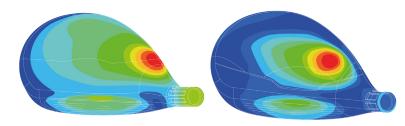








2017 M2 RESCUE®



SHORTER FLUTED HOSEL = LESS HOSEL MOTION = LESS ENERGY LOST

= IMPROVED SOUND AND FEEL







THE NEW LOOK OF DISTANCE AND PLAYABILITY

- Low-profile design with unmistakable "M" cosmetic and stepped crown
 - Easier to play from the fairway
 - Confidence when aligning the shot
- ▶ Large, open-channel Speed Pocket
 - Increased flexion delivers more distance and forgiveness on low-face shots
 - · Generates distance by decreasing backspin
- ▶ GEOCOUSTIC Technology
 - Advanced shaping with a two-tiered sole design provides added playability from all lies
 - Sound ribs that have been externalized to manage and optimize vibrations and pitches for exceptional sound and feel
- Improved, shorter fluted hosel design
 - Provides superior sound and feel while lowering CG

SHAFT

TM REAX 75 - STM REAX 65 - RTM REAX 55 - A

TM REAX 45 — L

GRIP

TM DUAL FEEL 47g .600 RIBBED WINN DUAL FEEL 37g GRAY/WHITE

| HEAD | NUMBER | LOFT | LH | LIE | VOLUME | LENGTH | SW |
|--------------------|--------|------|-----|-------|--------|--------|----|
| M2 RESCUE® | 3 | 19° | YES | 61° | 105CC | 40.75 | D3 |
| M2 RESCUE® | 4 | 22° | YES | 61.5° | 106CC | 40.25 | D3 |
| M2 RESCUE® | 5 | 25° | NO | 62.0° | 107CC | 39.75 | D3 |
| M2 RESCUE® | 6 | 28° | NO | 62.5° | 108CC | 39.25 | D3 |
| M2 WOMEN'S RESCUE® | 4 | 22° | NO | 61.5° | 106CC | 39.25 | C9 |
| M2 WOMEN'S RESCUE® | 5 | 25° | NO | 62.0° | 107CC | 38.75 | C9 |
| M2 WOMEN'S RESCUE® | 6 | 28° | NO | 62.5° | 108CC | 38.25 | C9 |
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